

# Seoul International Drama Awards 2024



## Entry Regulation

Submission Period

2024.03.11~2024.05.16

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※ In the case of a duplicate entry to 'International Competition' and 'K-Drama Competition' categories, it needs to abide preferentially by the regulations for ['International Competition'](#).

## SDA 2024 Calender

- Submission Period  
**March 11th, 2024 ~ May 16th, 2024 (KST)**
- Judging Period  
June to July, 2024
- Online Voting  
June to July, 2024
- Nominees Announcement  
August, 2024
- Awards Ceremony  
October, 2024
- Festival  
October, 2024

## Eligibility Rules

- Entries must have been broadcast or transmitted to the general public by television channels, cable networks, satellites, the Internet or other digital delivery media. Dramatized commercials or promotional materials are not acceptable.
- Entries have initially been broadcast or released in any country between the dates of **June 1, 2023 and June 30, 2024**.
- Only the corporate holding copyright ownership or a person who has been granted the right to submit the entry by agreement between the copyright holders is eligible for entry. Otherwise, it needs to obtain consent from the rights owners before presenting a submission.
- Eligibility will be considered on a case-by-case basis by Seoul Drama Awards Organizing Committee, hereinafter referred to as SDAOC.

## Awards Categories

### International Competition

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#### Program Category

- 1) Grand Prize (1)
- 2) Best TV Movie (Up to 2)
- 3) Best Miniseries (Up to 2)
- 4) Best Series (Up to 2)

#### Individual Category

- 1) Best Director (1)
- 2) Best Screenwriter (1)
- 3) Best Actor (1)
- 4) Best Actress (1)

### K-Drama Competition

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#### Program Category

Outstanding Korean Drama (Up to 2)

#### Individual Category

- 1) Outstanding Korean Actor (1)
- 2) Outstanding Korean Actress (1)
- 3) Outstanding Korean Drama O.S.T (1)

### International Invitation

Golden Bird Prize (1 program/1 person)  
Outstanding Asian Star (Up to 7)  
Special Prize (1)

## Entrance Fee

No Entrance fee is required for all categories.

## Notes

- There is no limit to the number of submissions according to each category.
- SDAOC has the right to accept or reject the request to extend the submission period. If accepted, SDAOC would decide on the deadline and notify it.
- SDAOC is not obliged to return any submitted materials.
- SDAOC has the rights to request additional materials, due to lack of information or technical errors. In the case of a nomination, the entrant have a duty to cooperate fully regarding the ceremony preparation.
- For individual categories, the entrant must notify the staff and cast of submission and the date of the awards ceremony in advance, and have a duty to cooperate to the fullest so they can attend the awards ceremony.

## Copyright Precautions

- In the case of a joint production, the entrant must notify the production partner companies beforehand.
- Resubmitted entries will be disqualified. If a program is submitted by more than one entrant, the entrants holding the copyright must decide which submission is valid and inform SDAOC.
- In the event of issues related to copyright, the entrant must take full responsibility.

## Contacts

### Deputy Director

Olivia NA

([dbswнна@kba.or.kr](mailto:dbswнна@kba.or.kr) / 02-3219-5579)

### South Korea

Julie Um / Programmer

([julie27@kba.or.kr](mailto:julie27@kba.or.kr) / 02-3219-5572)

### Europe

Dohoon Kim / Programmer

([pdh424@kba.or.kr](mailto:pdh424@kba.or.kr) / 02-3219-5581)

### Asia

Jihee Kim / Programmer

([gee0910@kba.or.kr](mailto:gee0910@kba.or.kr) / 02-3219-5573)

### America, Middle East, Africa and Oceania

Yura Yang / Programmer

([diddbfk1@kba.or.kr](mailto:diddbfk1@kba.or.kr) / 02-3219-3036)

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Entry Guidance  
International Competition

## Category Definition

Category		Definition
Program	TV Movie	A production from one (1) to three (3) episodes.
	Miniseries	A production between four (4) and twenty-four (24) episodes in which theme, storyline and main characters are presented under the same title.
	Series	A production with twenty-five (25) or more episodes in which theme, storyline and main characters are presented under the same title.
Individual	Director	All crew and cast who are written on the entry forms by entrants are automatically competing in the individual category.
	Screenwriter	
	Actor	
	Actress	

- ※ In the case of Omnibus/Anthology Series with different stories, themes and characters, each episode will be approved as separate submissions.
- ※ If each season from a program satisfies the qualification of the first airdate between **June 1, 2023 and June 30, 2024**, each season can be classified and submitted as an individual program.
- ※ The Program Category is only based on the total numbers of episodes in a single entry regardless of genre, the number of seasons, platform, etc.

## Materials & Methods

### Required Materials

- Online Entry form
- Images
- Videos

## Online Entry Form

### How to submit

Online entry form at the website of Seoul International Drama Awards ([Click here](#))

### Required Information

1. Entry Information
  - Country of Origin, Program Title in English, The number of Episodes, and so on.
2. Poster, Synopsis
3. Main Staff
  - Representative Director, Screenwriter: Name, Image file, Profile
  - If there are co-directors or co-writers, you can select the co-director or co-writer section and write the names up to 5 people.

4. Casts (up to 2 people each)
  - Actor, Actress: Name, Role Name, Image file, Profile, Description of the Character
5. Usage of submission
6. Company and Staff Information
7. Consent of submission
8. Video Submission (Episodes 1,2)

**\* Precautions**

- ① Online entry form must be submitted in English.
- ② Entrants must fill out correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ The References in the online entry form will be reviewed in judging. If selected as a winner, it will be exposed to the winner information on the official website of Seoul International Drama Awards.
- ④ Once a program is submitted, it will automatically be competing in the Individual category. If you do NOT wish to submit an individual category, check the "Not submit for the individual category" box.
- ⑤ Please refer to the following regulations related to images and videos.

## Image

### How to submit

Online entry form at the website of Seoul International Drama Awards ([Click here](#))

### Required Images

- One official poster (Vertical version)
- Director, Screenwriter profile image (Headshot)
- Actor, Actress profile image (Headshot)

**\* Precautions**

- ① File format
  - Posters and profile images must be JPG, PNG or GIF files capable of printing large printouts at least 1200\*1600 pixels or at least 300 dpi resolution
  - Maximum upload capacity is 5MB per photo
- ② If there is a technical problem when unloading image files on the website, please contact and submit them separately through e-mail to the programmers in charge.

## Video

Category	Video	
	Required	Optional
TV Movie	Entire episodes (If it has three episodes, then submit first and second.)  First and Second episodes	① Trailer ② Freely select and submit any episodes which are necessary or important to understand the overall flow.
Miniseries		
Series		

※ For English-speaking dramas, english subtitles can be omitted. However, when foreign languages other than English are expressed in major lines or images, English subtitles are required in the moment.

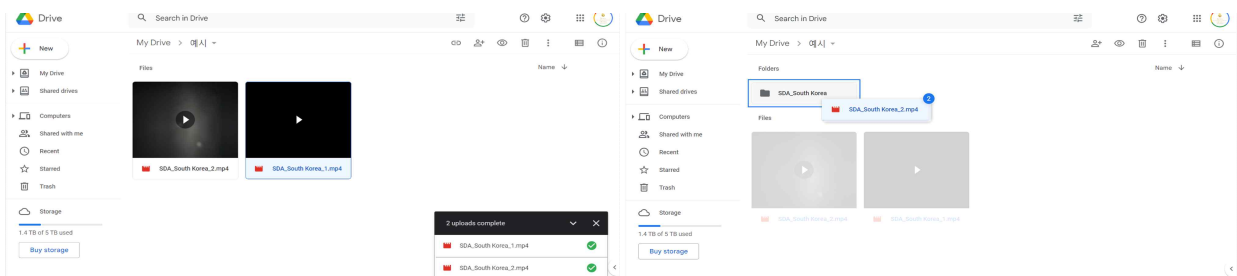
### Video Formats

- File name: Title\_Country\_Episode (eg. SDA\_South Korea\_1)
- Video codec : H.264
- Audio codec : AAC
- File formats : MP4, MOV, AVI, WMV (Any format is acceptable as long as the provided codecs/formats are readable on default and 3rd-party video players.)
- Resolution : 1280 X 720 HD (16:9)

### Video Submission (you can choose ①/②/③)

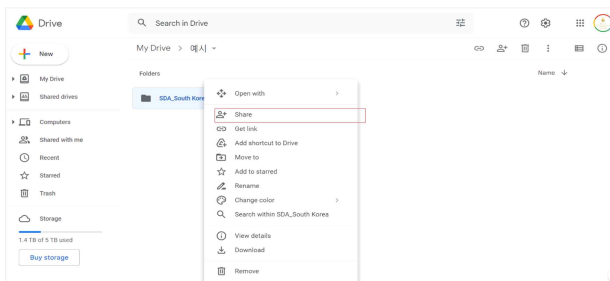
- ① Upload the videos in your Google Drive and share them with the official account of SDA ([seouldramaawards@gmail.com](mailto:seouldramaawards@gmail.com))

### [How to upload Google Drive]

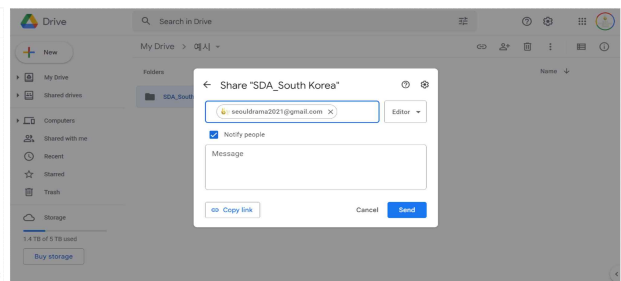


1. Upload videos on your personal Google Drive account

2. Make a folder named 'Title\_Country' and put your videos into the folder



3. Select the folder, click on your right side of mouse, and click "Share"



4. Type in SDA google account and click "Send"



- ② Share download link : WeTransfer, Vimeo, Aspera, etc.
- You should set the download period after **May 31, 2024**.
  - Please send your videos to SDA programmer's e-mail. The submission is completed only when the programmer in charge responds 'Confirmation' by e-mail.
- ③ Save the video files on a USB flash drive and ship it to SDAOC by post.
- Only materials that arrive at SDAOC before the entry deadline will be judged.
  - Shipping Address

Seoul Drama Awards Organizing Committee / Korean Broadcasters Association 10th Fl. Korean Broadcasters Center Bldg. 233 Mok-dongdongro, Yangcheon-gu, Seoul, Korea (Postal Code: 07995)
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### Precautions

- All staff and cast in the 'International Competition' category will automatically be candidates for the Individual category. If you do not wish to do so, you must check the "Not submit for the individual category" box.
- Actors and actresses from the entries in the six (6) Asian countries selected by SDAOC will automatically be nominated for 'Outstanding Asian Star'. If you do not wish to do so, you must notify SDAOC in advance.
- If your cast is selected as Outstanding Asian Star, the entrants must actively cooperate with the SDAOC's request.

Seoul International Drama Awards  
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Entry Guidance  
K-Drama Competition

## Category Definition

Category		Definition
Program		Korean dramas produced by a drama production company/broadcasting company from South Korea (including overseas co-production) regardless of platforms and the number of episodes, which is released within the qualified period.
Individual	Outstanding Korean Actor	The actors and actresses from the submissions to the K-Drama Competition will be automatically judged by jurors.
	Outstanding Korean Actress	
	Outstanding Korean O.S.T	The OSTs of the submissions to the K-Drama Competition will be automatically selected through the global fan voting run by SDAOC.

## Materials & Methods

### Required Materials

- Online Entry Form
- Images

## Online Entry Form

### How to submit

Online entry form at the website of Seoul International Drama Awards.

### Required Information

1. Entry information
  - Country of Origin, Program Title in English, Number of Episodes, and so on.
2. Poster, Synopsis
3. Main Staff
  - Representative Director, Screenwriter: Name, Image file, Profile
  - If there are co-directors or co-writers, you can select the co-director or co-writer section and write your names up to 5 people.
4. Cast (up to 2 people each)
  - Actor, Actress: Name, Role Name, Image file, Profile, Description of the Character
5. Usage of submission
6. Company and Staff Information
7. Consent of submission

**※ Precautions**

- ① Entry forms must be submitted in English.
- ② Entrants must fill out correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ Once a program is submitted, actors and actresses will automatically be candidates for the Individual category. If you do not wish to do so, you must check the "Not submit for the individual category" box.
- ④ Please refer to the following regulations related to images.

## Image

### How to submit

Upload an image file when filling out an online application form

### Required Images

- One official poster (Vertical version)
- Actor, Actress profile image (Headshot)

**※ Precautions**

- ① File format
  - Posters and personal photos must be JPG, PNG, GIF files capable of printing large printouts at least 1200\*1600 pixels or at least 300 dpi resolution
  - Maximum upload capacity is 5MB per photo.
- ② If there is a technical problem when uploading image files on the website, you can contact and submit them separately through e-mail to the SDA programmer in charge.

## Precautions

- All casts in 'K-Drama Competition' category will automatically be candidates for the Individual category. If you do not wish to do so, you must check the "Not submit for the individual category" box.
- In the case of a duplicate entry to 'International Competition' and 'K-Drama Competition' categories, it needs to abide preferentially by the entry regulations for 'International Competition'.